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RECEIVED
★ MAY 18 1936 ★
U. S. Department of Agriculture

Russell Lupins

NEW MIRACLE RAINBOW FLOWERS

\$250.00 OFFERED FOR ONE PLANT
\$25.00 for one THIMBLEFUL OF SEED

But none sold!

SEED NOW OFFERED FOR THE FIRST TIME



A good big armful of brilliant colors, plucked from a bed of Russell Lupin's.

It is a fact that \$250.00 was offered for a single plant of Russell Lupins, but George Russell, the old Yorkshire gardener, would not part with one of his beloved family of plants. They were the finest lupin children in all the world. Twenty-five dollars was offered for a pinch of seed and refused.

Now these marvelously beautiful flowering plants may be had by all for a trifle. They grow most anywhere in ordinary garden soil, preferring sandy or gravelly soil.

These great, gorgeous Russell Lupins will, to a certain extent, revolutionize our gardens.

The enormous well rounded, long, symmetrical flower spikes are 3 feet long, 15 inches in circumference, a mass of gorgeous color, closely set with individual flowers, an inch across, that somewhat resemble Sweet Peas. All flowers on the spike, from top to bottom, open at one time, showing no stem. Never any flower comparable. Flowers keep well when cut.

The colors are extraordinary, many new shades never before seen in Lupins: self blues, pinks, reds, yellows, maroon, purple and many others. Then there are the bicolors: violet and white; blue and yellow; red and bronze; red and white; yellow and orange; pink and white, and other delightful combinations, the standard one color, the keel another.

The plants average 3½ to 4 feet high, with large attractive foliage.

These new hardy Lupins start a new race of flowers that bid fair to become as popular as the Dahlia, both native American plants.

AWARDED THREE ROYAL HORTICULTURAL SOCIETY GOLD MEDALS

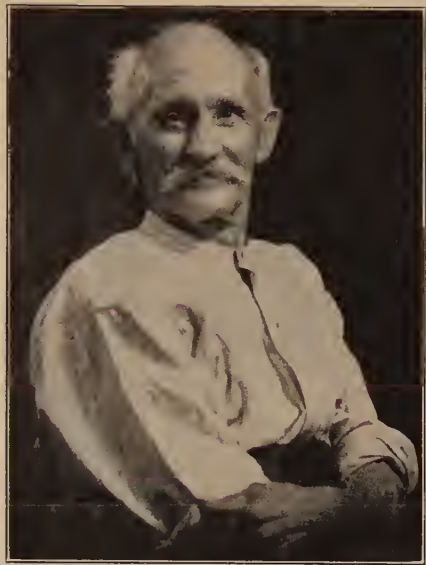
At the Cheltenham Flower Show of the Royal Horticultural Society in June, 1937, Russell Lupins monopolized the attention of visitors and were awarded the great Gold Medal of the Society, the first awarded to Lupins.

At the close of the year the Williams Memorial Medal was awarded for the best exhibit of one family of flowers during 1937.

To the originator, George Russell, the Veitch Memorial Medal for his notable contribution to horticulture.



A single spike of flowers.



George Russell, the Yorkshire gardener, now about eighty years old, still hale and hearty, the originator of Russell Lupins.

Read What Prominent Horticulturists Say:

UNITED STATES — "A new strain of Lupines that have literally shaken British horticulturists out of their habitual calm. Accustomed to seeing large shows and examples of skillful culture, an exhibit has to be out of the ordinary to cause British show goers and show reporters to become unduly excited.

"The plants are ultra vigorous and the spikes are densely flowered. The color range is extraordinary, including many shades never before seen in lupins. The average height in growth is from 4 to 5 feet. A new departure from anything previously seen." T. A. Weston, in *Florists Exchange*.

"Something new has suddenly burst upon the world. It is an English gardener that has accomplished this wonder. George Russell, who has devoted twenty years in the Autumn of his life to the improvements of a plant. The results have been astounding. Such coloring, shading and blending of yellow, blue, pink, rose, and crimson are almost unbelievable." Leonard Barron, in *The Flower Grower*.

ENGLAND — "Russell Lupins are distinctive in the combined features, size, habit, spike formation and color making them a strain to be desired and one that will be in demand. No trace of stem discernible between the florets. The spikes fifteen inches in circumference. Stem, flower spike, flowers, all in proportion."—*Horticultural Trade Journal*, London.

"Sensational in character, will make a vast difference to horticulture for many years to come. Setting everybody in Horticultural Hall to talking with such animation, that we got away to seek quietude and to think. The sight of the cut flowers was wonderful. We have much more to write about these plants."—*Amateur Gardening*, London.

"Lupinus Polyphyllus out of all recognition. Never before have I seen such marvelous coloring, or been thrilled by such exotic blendings, and I have seen every 'worth-while' plant or race of plants introduced in the last forty years. I have seen nothing to come within a mile of the new Russell Lupins. The Gold Medal was never more richly deserved."—D. W. Simmons, Member of R. H. S. Floral Committee, in *My Garden*, London.

WARNING! To be sure of obtaining genuine Russell Lupins, purchase seeds only in the English growers original colored packets, sealed with this seal.

Each packet containing the originator's complete, simple cultural directions. • All lupin seeds look alike. The unprecedented demand for Russell Lupins may tempt some dealers to offer cheap, spurious seeds as the genuine. Purchase only the original sealed packets and avoid disappointment and waste of money.



PACKET OF 12 SEEDS 25c	PACKET OF 50 SEEDS 65c	PACKET OF 120 SEEDS \$1.25	PACKET OF 250 SEEDS \$2.50
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EDWARD C. VICK

Representative for United States

205 ELWOOD AVENUE

NEWARK, NEW JERSEY



Russell Lupin plant bearing a number of flower spikes which is customary.



Over one hundred thousand people from all over the world visited the fields of Russell Lupins last Summer.